


CHRISTENE FAIR

UX DESIGN CONSULTANT & EDUCATOR

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WHY ME?

I am a user experience design consultant and digital media educator with strong leadership, project management, and presentation talent. I thrive in fast paced environments utilizing lean UX where I can leverage my abilities across the spectrum of UX work, from strategy and planning to wireframing, prototyping, and testing. My work at CVS on the Caremark app and at Lovepop across the digital experience demonstrate my breadth of abilities and drive for success with both large and small teams.



UX CONSULTING WORK

2017 to present

● SYRG

UX Designer and Product Strategist

- Consult with startup team to determine product and design strategy
- Support client relations and conduct research to determine feature backlog
- Coach junior designer on lean UX, dual track Agile, JIRA, design library use, WCAG compliance, specification documentation, and design-development handoff best practices

● LOVEPOP

UX Design Strategy Consultant

- Completed an update/upgrade of the design library and UI kit in order to build cohesion across the digital experience
- Developed design sprints with engineering, customer insights, and leadership teams to achieve the best results for products
- Utilized Agile processes to deliver weekly design improvements for development with a lean team

● CVS DIGITAL INNOVATION LAB

UX Design Lead

- Collaborated with cross-functional team to create user experiences for iOS, Android, and web platforms
- Managed time and priorities to consistently meet deadlines for a variety of projects with multiple business owners
- Advocated for importance of design in all aspects of project execution
- Mentored UX and visual design team members

● SAVEPOINT

UX Research Consultant

- Developed, executed, and reported on a survey, usability study, and focus group for user research for a sharing economy app, and provided product recommendations
- Lead in person usability testing for beta version of app and reported back findings to business owner

● BLOCKARDIA/VINCERE HEALTH

UX Designer

- Designed user flows and created wireframes, and interactive prototype of an IoT device app for a blockchain startup at Harvard Innovation Lab
- Worked directly with startup founders and small development team to determine next steps for effective development



INSTRUCTIONAL DESIGN WORK

2018 to present

● NORTHEASTERN UNIVERSITY

Lecturer and Course Developer

- Lecturer for College of Professional Studies, Digital Media Design program
- Developed course on user experience for mobile digital media design

● NEW ENGLAND COLLEGE/NEW HAMPSHIRE INSTITUTE FOR ART

Course Developer

- Co-developed 12 week graduate certificate course in user experience design

● HARVARD UNIVERSITY

Graduate Teaching Assistant

- Three classes in Digital Media Design program
- Responsible for developing grading rubric, assessing all student work with timely feedback, and participating in class and online discussions to support student learning
- Delivered lecture on how to succeed with the capstone project



EDUCATION

A.L.M.

DIGITAL MEDIA DESIGN

at Harvard University Extension School
♥ Cambridge, MA

B.A.

ENGLISH

at Schreiner University, with Honors
♥ Kerrville, TX



SKILLS

UX/UI Design:

Card Sorts
Case Studies
Competitor Analysis
Design Workshops
Interviewing
Journey Mapping
Persona Development
Presenting/Reporting
Prototyping
Sitemapping
Storyboarding
Usability Testing
User Research
Visual Design
Wireframing

Additional Competencies:

Agile Methodology
Branding/Logo Creation
Client/Vendor Relations
Content Creation
Copywriting/Editing
Event Design & Management
Front End Web Development
Process Management
Project Management